

**KIEU HOANG™ GOLD LABEL**

**2012**  
**CABERNET**  
**SAUVIGNON**

NAPA VALLEY APPELLATION

**ABOUT US:** Since 2010 Mr. Kieu Hoang has focused his research in areas of wellness that improve the quality of life. Through his studies on different foods and plants, he has come across numerous findings. Studying Red wine in particular caught his attention. In his research he found that good healthy cells did not just exist in human plasma but also in red wine; he found that a small grape has 5,000 more genes than a human being.

His findings and passion for wellness led him to travel to the world famous Napa Valley, California and work with experts to establish the Kieu Hoang Winery. With 38 years of experience in his field, Mr. Hoang uses state of the art technology to apply a controlled temperature, low PH, clean class and sophisticated fermentation to present the world with the exclusive Kieu Hoang Wines.

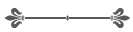
**WINEMAKING NOTES:** 2012 was a year that started with a sunny January and continued through to November. The weather was unremarkable due to the persistence of sun. The set was almost text book perfect, and the coloring was early and even. The grapes were dark purple for so long, there was a desire to just pick them. Nature had other ideas. The size of the crop was larger than expected, and it took longer to ripen. Finally at the end, it was a beautiful confluence of the right conditions to produce some of the best ripened fruit in years and an abundance that brought the winery to capacity.

**TASTING NOTES:** The bold flavors of the fruit embody raspberry, toast, herb and white pepper. On the palate the subtle tannins play off with the rich red fruit flavors.

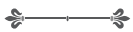
**FOOD PAIRINGS:** Serve this classic Napa Cabernet with a classic steak with creamy peppercorn sauce alongside crispy fried shoestring potatoes. Or it can be paired with Prime Rib, porcini risotto, rack of lamb, and roasted root vegetables.



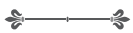
APPELLATION  
NAPA  
VALLEY



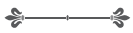
WINEMAKER  
CHARLES  
HENDRICKS



VINTAGE  
2012



VARIETAL  
CABERNET  
SAUVIGNON



ALCOHOL  
14.15%



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