



# PIER AVENUE

## 2010 Pier Avenue Pinot Noir

Chula Viña Vineyard, Monterey, CA

Hailing from the historic Chula Viña vineyard in Monterey, our inaugural Pier Avenue Pinot Noir is pure Monterey. Planted in the foothills of the Gavilan Mountains, Chula Viña vineyard enjoys warm afternoon sunshine while benefiting from the cooling breezes and fog that help make the region a Pinot Noir hot spot. Production from The Chula Viña Vineyard located on a protected bench in the eastern hills overlooking the Salinas Valley, it's a spot that enjoys cooling fog to protect the fruit from ripening too quickly. A vineyard whose warm afternoon sun, translates to the cultivation of stunning fruit, the result is Pinot Noir that's robust with a wonderful complex character.

This wine is purely Pinot Noir in character; it shows off black cherry and plum aromas that are deep in the flavor as well. With notes of toasted cedar, smoke and spice well integrated into the wine, there's balance and complexity framed with velvety tannins and apparent structure.

Jeff, Kathy and Gerry hand-picked the barrels to blend, working closely with winemaking staff at the Chula Viña Vineyard to ensure a top quality wine. The passion of the owners is apparent in the Pier Avenue brand of wines. Made exclusively for Uncorked in Hermosa Beach, we are pleased to share Pier Avenue with you and with our community. Enjoy!