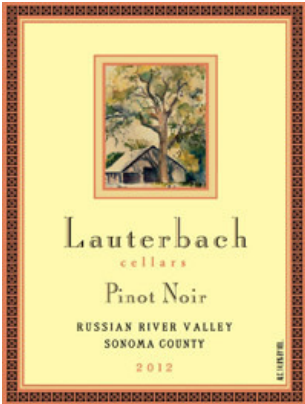


Lauterbach Cellars Russian River Pinot Noir 2012



Tasting Notes:

2012 was a fabulous growing season in the Russian River. Not only were the yields high but the fruit quality was fabulous. Our 2012 Estate Bottled Pinot Noir is very smooth with the typical raspberry nose.

About Lauterbach Cellars:

Stew Lauterbach met Barb Swary in Cincinnati where he completed his medical degree at the renowned University of Cincinnati. Here they began a 25 year relationship that encompassed their love of adventure, travel, medicine, and, eventually, wine. Upon Stew's completion of medical school, a residency computer match sent the young couple to Highland Hospital in Oakland, California in 1981, where Stew completed his emergency medicine training.

In California, they soon discovered hiking in the Sierras and the Coastal Range and eventually took a sabbatical to explore the inland waters of Alaska by sailboat. On this trip, the Lauterbachs had a revelation that eventually led them to Sonoma County and Stew's position in an Emergency Department at Santa Rosa Memorial Hospital.

In this new paradise, Stew and Barb found a ranch in the Russian River Valley, an area famed for grape growing. Here they planted Pinot Noir and Syrah, varietals that flourish in the area. While Barb enjoyed nursing, the desire for a more flexible schedule and the arrival of son Nathan led to her pursuit of a law degree. Now Barb combines both her medical and legal interests in her position as Director of Legal Services for the Council on Aging of Sonoma County.

Stew has taken on the role of grape grower and winemaker, while continuing to work 11 shifts a month in the County's trauma center, a job he loves. This stressful medical role is balanced by the patience and tranquility necessary to produce world-class wines in one of California's most popular wine producing regions. Barb and Nathan are at his side, enjoying the agricultural lifestyle while winning awards for excellent Syrah and Pinot Noir. For this adventurous family, winemaking remains a challenge with great rewards.

This combination of life's pursuits is one that Stew shares often at medical conferences with his fellow emergency room physicians.

From "Sideways":

Maya: "Why are you so in to Pinot? . . . I mean, it's like a thing with you."

Miles: "Uh, I don't know, I don't know. Um, it's a hard grape to grow, as you know. Right? It's uh, it's thin-skinned, temperamental, ripens early. It's, you know, it's not a survivor like Cabernet, which can just grow anywhere and uh, thrive even when it's neglected. No, Pinot needs constant care and attention. You know? And in fact it can only grow in these really specific, little, tucked away corners of the world. And, and only the most patient and nurturing of growers can do it, really. Only somebody who really takes the time to understand Pinot's potential can then coax it into its fullest expression. Then, I mean, oh its flavors, they're just the most haunting and brilliant and thrilling and subtle and . . . ancient on the planet."